

MWR Strategies

June 2005

N = 800 interviews with registered voters in California and Florida; 600 interviews with registered voters in Virginia, North Carolina, South Carolina, and Georgia

Margin of error = \pm 3.5% for 800, 4.0% for 600

Surveys conducted between May 24 and June 9, 2005

PERSONAL/CONFIDENTIAL

MWR Strategies
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Washington, DC 20002

Hello, my name is _____ and I am calling from _____, a market research firm. This is not a sales call; we are conducting a survey of voters in California and would just like to get your opinion on important issues. This is a short survey and will only take about six minutes.

[DO NOT PAUSE]

1. Are you or is someone in your household registered to vote?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
100%	100%	100%	100%	100%	100%	YES
0%	0%	0%	0%	0%	0%	NO [THANKED AND TERMINATED]

2. Thinking about energy and the United States, how would you characterize the energy situation right now in this country?
[ROTATED TOP TO BOTTOM]

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
4%	6%	3%	4%	5%	6%	WE ARE DOING WELL
17%	16%	17%	18%	20%	19%	WE ARE OKAY
38%	41%	44%	39%	39%	38%	WE ARE HAVING SOME PROBLEMS
23%	20%	19%	20%	20%	18%	WE ARE ON THE VERGE OF A CRISIS
16%	15%	13%	15%	13%	14%	WE ARE IN AN ENERGY CRISIS
3%	3%	4%	5%	4%	5%	DON'T KNOW/REFUSED TO ANSWER [NOT READ]

3. How concerned are you about the amount of energy the United States imports from foreign countries using tankers?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
40%	42%	39%	45%	39%	46%	VERY
38%	40%	42%	35%	42%	35%	SOMEWHAT
11%	11%	11%	11%	12%	10%	NOT VERY
8%	5%	6%	6%	5%	5%	NOT AT ALL
3%	2%	2%	4%	3%	4%	DON'T KNOW/REFUSED [NOT READ]

4. How concerned are you about energy prices?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
52%	57%	51%	62%	64%	60%	VERY
34%	33%	36%	28%	27%	31%	SOMEWHAT
8%	7%	8%	6%	7%	6%	NOT VERY
4%	3%	4%	3%	2%	3%	NOT AT ALL
1%	1%	1%	1%	1%	1%	DON'T KNOW/REFUSED [NOT READ]

5. Thinking about natural gas for a moment, which of the following is the best feature of natural gas? [ROTATED]

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
34%	32%	36%	32%	31%	37%	IT IS CLEAN
20%	14%	21%	26%	24%	17%	IT IS EFFICIENT
16%	7%	7%	6%	7%	8%	MOST OF IT IS DOMESTICALLY PRODUCED
11%	20%	17%	12%	17%	13%	IT IS REASONABLY PRICED
4%	3%	3%	4%	4%	4%	IT IS NOT LIQUID AND CANNOT SPILL
3%	4%	4%	3%	4%	5%	OTHER [NOT READ]
3%	5%	3%	3%	3%	--	NOTHING/CAN'T THINK OF ANY [NOT READ]
11%	17%	10%	17%	11%	17%	DON'T KNOW/REFUSED [NOT READ]

6. Thinking about oil for a moment, which of the following is the best feature of oil? [ROTATED]

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
38%	38%	38%	40%	43%	33%	IT IS EFFICIENT
16%	11%	21%	17%	17%	19%	IT IS REASONABLY PRICED
7%	10%	8%	9%	7%	10%	IT IS CLEAN
3%	5%	3%	2%	5%	13%	OTHER [NOT READ]
25%	22%	20%	20%	18%	--	NOTHING/CANT THINK OF ANY [NOT READ]
12%	13%	9%	13%	12%	25%	DON'T KNOW/REFUSED [NOT READ]

7. In general, do you think we have the technology and ability to explore for and produce oil safely and in an environmentally sensitive way in the offshore waters of the United States?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
64%	67%	71%	79%	79%	82%	YES
28%	24%	19%	12%	14%	10%	NO
1%	2%	3%	1%	2%	2%	IT DEPENDS [NOT READ]
7%	6%	9%	9%	5%	7%	DON'T KNOW/REFUSED [NOT READ]

8. In general, do you think we have the technology and ability to explore for and produce natural gas safely and in an environmentally sensitive way in the offshore waters of the United States?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
67%	67%	73%	79%	80%	82%	YES
19%	17%	12%	9%	10%	10%	NO
1%	2%	1%	1%	1%	2%	IT DEPENDS [NOT READ]
13%	14%	14%	11%	9%	7%	DON'T KNOW/REFUSED [NOT READ]

9. Some say that increased conservation is the best answer to our energy challenges. Others think that conservation is a good start but we will need to explore for and produce new sources of natural gas and oil in the United States. Which comes closest to your thoughts?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
28%	28%	25%	21%	22%	21%	INCREASED CONSERVATION WILL BE ENOUGH
65%	63%	68%	70%	73%	72%	WE WILL NEED MORE PRODUCTION
7%	9%	7%	9%	5%	7%	DON'T KNOW/REFUSED [NOT READ]

Thinking about offshore areas for a moment . . .

10. Do you think [state's name] should have some control over how the resources of its offshore areas are used?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
85%	88%	87%	88%	86%	91%	YES
10%	8%	9%	6%	9%	6%	NO
5%	4%	4%	6%	4%	2%	DON'T KNOW/REFUSED [NOT READ]

11. Do you think [state's name] should share in the benefits derived from the use of those resources?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
84%	84%	85%	89%	87%	n/a	YES
9%	11%	10%	4%	7%	n/a	NO
7%	5%	6%	7%	6%	n/a	DON'T KNOW/REFUSED [NOT READ]

12. Which of the following would be the best aspects of State control of offshore areas? Please feel free to select all that you think apply. [ROTATED]

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
62%	63%	62%	62%	64%	57%	CONTROL OVER ENERGY RESOURCES
48%	51%	48%	52%	48%	49%	CONTROL OVER FISHERIES
48%	49%	46%	53%	46%	53%	CONTROL OVER THE SAND AND GRAVEL RESOURCES NEEDED FOR BEACH REPLENISHMENT
42%	41%	40%	46%	36%	42%	CONTROL OVER THE VIEW
4%	4%	5%	3%	5%	5%	OTHER [NOT READ]
13%	13%	10%	14%	10%	9%	DON'T KNOW/REFUSED [NOT READ]

13. And what would be the best features of achieving more energy production from offshore areas? Please feel free to select as many as you think apply. [ROTATED]

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
52%	56%	54%	56%	53%	53%	MORE SECURE ENERGY SUPPLY
47%	47%	49%	56%	53%	55%	LOWER ENERGY PRICES
41%	41%	45%	49%	44%	50%	ADDITIONAL EMPLOYMENT
40%	38%	43%	43%	40%	44%	ADDITIONAL REVENUES FOR THE STATE BUDGET
4%	5%	4%	4%	3%	5%	OTHER [NOT READ]
12%	12%	8%	10%	7%	8%	DON'T KNOW/REFUSED [NOT READ]

14. If [state's name] had more control over its offshore areas, and received a large portion of the revenue from the natural gas and oil produced there, would you be . . . to support the exploration for and production of energy resources located off-shore?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
51%	53%	64%	66%	69%	69%	MORE LIKELY
15%	15%	8%	9%	8%	9%	LESS LIKELY
27%	24%	21%	17%	18%	16%	IT WOULD HAVE NO EFFECT
7%	8%	7%	9%	6%	7%	DON'T KNOW/REFUSED [NOT READ]

15. On average, how many miles can you see from the beach? Just stop me when I get to the right distance.

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
33%	46%	35%	31%	38%	39%	10 MILES
22%	18%	15%	15%	13%	16%	20 MILES
9%	7%	7%	6%	7%	4%	40 MILES
3%	2%	3%	3%	4%	3%	60 MILES
2%	1%	2%	2%	1%	2%	80 MILES
5%	4%	13%	10%	7%	8%	100 MILES
4%	5%	7%	11%	7%	7%	NOT AT ALL [NOT READ]
22%	19%	20%	23%	23%	22%	DON'T KNOW/REFUSED [NOT READ]

16. In your opinion, at what distance from the shore do you think exploration for and production of oil should be allowed? Again, just stop me when I get to the right distance.

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
9%	4%	5%	5%	5%	n/a	WITHIN 10 MILES
15%	11%	13%	13%	16%	n/a	BETWEEN 10 AND 20 MILES
14%	14%	19%	17%	17%	n/a	BETWEEN 20 AND 40 MILES
10%	16%	14%	13%	12%	n/a	BETWEEN 40 AND 60 MILES
5%	6%	7%	8%	8%	n/a	BETWEEN 60 AND 80 MILES
5%	9%	7%	8%	8%	n/a	BETWEEN 80 AND 100 MILES
14%	17%	15%	16%	19%	n/a	FARTHER THAN 100 MILES
16%	14%	9%	8%	5%	n/a	PRODUCTION OF OIL SHOULD NOT BE ALLOWED ANYWHERE OFFSHORE
12%	10%	11%	14%	12%	n/a	DON'T KNOW/REFUSED [NOT READ]

17. In your opinion, at what distance from the shore do you think exploration for and production of natural gas should be allowed? Again, just stop me when I get to the right distance.

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
9%	4%	6%	6%	5%	n/a	WITHIN 10 MILES
15%	11%	14%	13%	17%	n/a	BETWEEN 10 AND 20 MILES
15%	15%	20%	15%	16%	n/a	BETWEEN 20 AND 40 MILES
9%	15%	14%	14%	11%	n/a	BETWEEN 40 AND 60 MILES
6%	7%	6%	7%	9%	n/a	BETWEEN 60 AND 80 MILES
5%	8%	5%	8%	7%	n/a	BETWEEN 80 AND 100 MILES
12%	15%	15%	16%	19%	n/a	FARTHER THAN 100 MILES
14%	13%	8%	7%	3%	n/a	PRODUCTION OF NATURAL GAS SHOULD NOT BE ALLOWED ANYWHERE OFFSHORE
15%	14%	12%	15%	14%	n/a	DON'T KNOW/REFUSED [NOT READ]

Finally, we have a few questions for demographic purposes.

18. What is your age please?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
15%	7%	12%	12%	12%	19%	UNDER 35
33%	27%	37%	34%	38%	33%	35 TO 54
51%	65%	50%	52%	49%	46%	55 AND OVER
2%	1%	1%	2%	2%	2%	DON'T KNOW/REFUSED [NOT READ]

19. With respect to politics, would you describe yourself as:

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
18%	18%	15%	10%	12%	9%	LIBERAL
11%	10%	9%	11%	8%	6%	SOMEWHAT LIBERAL
26%	29%	23%	20%	22%	24%	MODERATE
17%	14%	24%	18%	19%	21%	SOMEWHAT CONSERVATIVE
21%	24%	26%	33%	31%	33%	CONSERVATIVE
6%	6%	4%	8%	8%	6%	DON'T KNOW/REFUSED [NOT READ]

20. Which of the following most closely describes the highest level of education you have achieved?

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
15%	22%	19%	26%	24%	21%	HIGH SCHOOL DIPLOMA
27%	24%	22%	24%	24%	27%	SOME COLLEGE
26%	27%	27%	27%	27%	29%	COLLEGE DEGREE
10%	8%	9%	6%	5%	8%	SOME POSTGRADUATE WORK
20%	17%	20%	13%	17%	14%	GRADUATE OR PROFESSIONAL DEGREE
2%	3%	3%	5%	4%	3%	DON'T KNOW/REFUSED [NOT READ]

21. Into which category does your annual household income fall? Just stop me when I get to right category.

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
22%	29%	21%	33%	23%	27%	LESS THAN \$40,000
29%	33%	32%	28%	36%	39%	\$40 TO \$80,000
31%	21%	34%	20%	25%	20%	MORE THAN \$80,000
18%	17%	14%	19%	17%	14%	DON'T KNOW/REFUSED [NOT READ]

22. Gender [**BY OBSERVATION**]

<u>CA</u>	<u>FL</u>	<u>VA</u>	<u>NC</u>	<u>GA</u>	<u>SC</u>	
48%	47%	50%	47%	47%	48%	MALE
52%	53%	50%	53%	53%	52%	FEMALE