

MESSAGE FROM THE CHAIRMAN

The new year brings new horizons for the offshore energy industry. With the completion of the reorganization of the former Minerals Management Service into the Bureau of Ocean Energy Management (BOEM) and the Bureau of Safety and Environmental Enforcement (BSEE), greater regulatory certainty and improved communications between our industry and our regulators are on the horizon, as well as the 2012-2017 OCS Oil and Gas Leasing Program.



While the federal government has strengthened regulatory oversight and enforcement procedures, our industry has proactively and significantly improved the safety of operational procedures. The industry-led task forces, Marine Well Containment Company, Helix Fast Response System, and the Center for Offshore Safety are prime examples of our stronger focus on safety and environmental protection.

In this election year, the economy, jobs and energy are also top issues of discussion. As confirmed by the Quest Offshore Resources study jointly commissioned by NOIA and API last year, our industry provides all three of these positive national benefits in abundance. NOIA continues to vigorously advocate a return to historic permitting rates, which the Quest study shows could result in the creation of at least 190,000 new jobs nationwide.

In this context, NOIA will convene its 2012 Annual Meeting March 14-16 in Washington, DC. Meeting in our Nation's capitol provides a unique opportunity to exchange information and ideas with policy makers and thought leaders, and it will also offer an excellent opportunity for networking among the senior executives from all sectors of our industry. I urge you to diligently support our Association's efforts by committing to attend this meeting at the distinctive Mandarin Oriental. I look forward to seeing you in March.

A handwritten signature in black ink, appearing to read "Jack Moore".

JACK MOORE
Chairman, President & CEO
Cameron
Houston, TX

and 2011-2012 NOIA Chairman

SCHEDULE

Please note:

In addition to the speakers featured in this program, NOIA has also extended speaking invitations to several influential members of the U.S. Congress and the Obama Administration.

These speakers will be featured at the Meal Functions and General Sessions.

WEDNESDAY, MARCH 14:

12:00 p.m. - 6:30 p.m.

Registration

1:00 p.m. - 5:00 p.m.

Hospitality Suite

3:35 p.m. - 5:05 p.m.

Executive Committee

6:00 p.m. - 7:30 p.m.

Welcome Reception

THURSDAY, MARCH 15:

7:00 a.m. - 5:00 p.m.

Hospitality

7:15 a.m. - 7:45 a.m.

G&G Task Force

8:00 a.m. - 9:30 a.m.

Breakfast

Speaker: Dana Perino

Former White House Press Secretary
“The Political Realities – Right Now”

9:40 a.m. - 11:10 a.m.

Panel

11:20 a.m. - 12:00 p.m.

Public Affairs & Education Committee

Speaker: Thomas Campbell

Pillsbury

Speaker: Richard Levick

Levick Strategic Communications, LLC

“What If? Crisis Management
Scenarios and Solutions”

12:15 p.m. - 2:00 p.m.

Lunch

Speaker: Mark Zandi

Chief Economist & Co-Founder of
Moody's economy.com

“After the Global Recession:
A Changed Landscape”

SCHEDULE

2:10 p.m. – 2:40 p.m.

General Session

2:50 p.m. – 3:40 p.m.

Technology Policy Committee

Speaker: Tommy Beaudreau

Director, BOEM

3:50 p.m. – 5:00 p.m.

Board of Directors &
Membership Committee

6:30 p.m. – 7:30 p.m.

Reception

7:30 p.m. – 10:00 p.m.

Annual Banquet

Entertainment: Jim Morris

Political impressionist/satirist

FRIDAY, MARCH 16:

7:00 a.m. – 12:30 p.m.

Hospitality

7:15 a.m. – 7:45 a.m.

Offshore Renewables Task Force

8:00 a.m. – 9:30 a.m.

Breakfast

Speaker: Kellyanne Conway

*President & CEO, the polling
company, inc.*

9:40 a.m. - 10:20 a.m.

Speaker: KT McFarland

*Fox News National Security
Analyst*

10:30 a.m. – 11:00 a.m.

General Session

11:10 a.m. – 11:50 a.m.

Government Affairs Committee

12:00 p.m. – 12:40 p.m.

Health Safety Security &
Environment Committee

12:30 p.m. – 1:30 p.m.

Buffet Lunch

ABOUT THE SPEAKERS

DANA PERINO

**FORMER WHITE HOUSE PRESS SECRETARY
POLITICAL COMMENTATOR, FOX NEWS**

As only the second female press secretary in US history and one of the most widely respected members of President Bush's senior staff, Dana Perino is an expert in crafting and communicating key messages under stressful conditions.



With a close-up view of the president and his inner circle, she brings a unique perspective to the inner workings of presidential politics, the federal government, and the media.

After the 9/11 attacks, Perino served as a spokesperson for the Department of Justice. She later worked as director of communications at the White House Council on Environmental Quality (CEQ) where she provided strategic counsel on message development, media relations, and public outreach for CEQ and its chairman. Perino worked with the president's director of communications, his press secretary and his director of media affairs, handling all energy and environment-related media calls and serving as the spokesperson for the White House on environmental issues. In addition, she served as the coordinator for all agencies on environment, energy, and natural resource issues, reviewing and approving the agencies' announcements and keeping the other White House offices apprised of CEQ actions.

Before joining the Bush administration, Perino covered the state assembly of Illinois as a television journalist and worked in the private sector in San Diego, including at the Porter Novelli. She attended graduate school at the University of Illinois-Springfield, where she obtained her masters in public affairs reporting. She then worked in Washington, DC, for Rep. Scott McInnis (R-CO) as a staff assistant before serving nearly four years as the press secretary for Rep. Dan Schaefer (R-CO), who then chaired the House Commerce Subcommittee on Energy and Power.

ABOUT THE SPEAKERS

MARK ZANDI

CHIEF ECONOMIST & CO-FOUNDER OF MOODY'S ECONOMY.COM

Mark Zandi is chief economist and cofounder of Moody's economy.com, where he directs the company's research and consulting activities. Moody's economy.com, a division of Moody's Analytics, provides economic research and consulting services to businesses, governments, and other institutions.



Zandi's research interests include macro, financial, and regional economics. His recent research has studied the determinants of mortgage foreclosure and personal bankruptcy, analyzed the economic impact of various tax and government spending policies and assessed the appropriate policy response to bubbles in asset markets. Zandi also conducts regular briefings on the economy. He is quoted often in national and global publications, is frequently interviewed by major news media outlets and is the author of *Financial Shock*, an exposé of the subprime financial crisis.

Zandi was an economic advisor to the John McCain campaign for president, has provided advice to the Obama Administration and regularly testifies in Congress. His most recent testimony has been on the economic impact of fiscal stimulus and the merits of providing government aid to the vehicle industry.

Zandi received his Ph.D. at the University of Pennsylvania, where he did his research with Gerard Adams and Nobel laureate Lawrence Klein, and received his BS from the Wharton School at the University of Pennsylvania.

ABOUT THE SPEAKERS

KT MCFARLAND

FOX NEWS NATIONAL SECURITY ANALYST



Kathleen Troia “KT” McFarland is FOX News’ National Security Analyst and appears regularly on FOX News and FOX Business News. She is also the host of FOXNews.com’s DEFCON 3, one of the internet’s most watched national security shows. Ms. McFarland writes a column for FOX FORUM, and records a weekly video blog for FOXnews.com, DEFCON 3 by KT. She is also the national security commentator for several radio programs on FOX, ABC, WMAL and WVOX.

Ms. McFarland held national security posts in the Nixon, Ford and Reagan Administrations: as an aide to Dr. Henry Kissinger on the NSC Staff (1970-76); member of the Senate Armed Services Committee Staff (1981); Senior Speech writer to Secretary of Defense Caspar Weinberger and later the Principal Deputy Assistant Secretary of Defense (PA) and Pentagon Spokesman (1981-84). Ms. McFarland received the Defense Department’s highest civilian award for her work in the Reagan Administration (1985). She ran as a Republican candidate for the US Senate from New York (2006).

Ms. McFarland is a graduate of George Washington University (BA), Oxford University (BA, MA) and the Massachusetts Institute of Technology (PhD program, all but dissertation) with concentrations on nuclear weapons, China and the Soviet Union. She received Graduate Fellowships from the Ford Foundation, Institute for the Study of World Politics, and the Arms Control and Disarmament Agency (Hubert Humphrey Fellowship).

She is a board member of The Jamestown Foundation, the Off the Record Lecture Series, a Distinguished Advisor to the Foundation for Defense of Democracies, and a life member of the Council on Foreign Relations. She is married to Alan Roberts McFarland and the mother/stepmother of five.

ENTERTAINMENT

JIM MORRIS

POLITICAL IMPRESSIONIST

The New Yorker magazine hailed Jim Morris as “the country’s leading political impressionist”. Recreating Washington, DC and the Beltway, Jim caricatures our nation’s leaders utilizing his uncanny ability to vocally and physically impersonate the news makers with flair, wit and intelligence, creating a hilarious living political cartoon.



Jim Morris’ show has been described as a monologue with a cast of thousands, the political life of our country as an ongoing sitcom and a sort of White House Confidential with laughs, as Jim takes us behind closed doors into the secret comic halls of power. President Barack Obama is the star of the show and the extraordinary cast includes Mitt Romney, Rick Perry, Herman Cain, George W. Bush, Bill Clinton, Dick Cheney, plus Ron Paul, John McCain, Newt Gingrich, Rudolph Giuliani, and if the political spirits are just right maybe an appearance by the Ghost of Ronald Reagan.

Jim has always been interested in politics, making people laugh and impersonating and puncturing authority figures. He discovered his art while attending high school in Framingham, Mass., where one day pretending to be the principal he issued an “unauthorized” early dismissal over the school public address system. Of course on that day the other students were dismissed much earlier than Jim.

Jim is seen regularly on Network and Cable Television offering his own versions of politician’s sound bites and spin, starring in comedy specials for HBO, ABC, CBS and Cinemax, appearing on The Tonight Show, Countdown with Keith Olbermann, Larry King Live and Comic Relief.

ABOUT THE SPEAKERS



KELLYANNE CONWAY
PRESIDENT AND CEO
THE POLLING COMPANY™, INC.

Kellyanne Conway is President and Chief Executive Officer of the polling company™, inc., a market research, public affairs and political consulting firm headquartered in Washington, DC and founded in 1995. Microsoft Corporation, Philip Morris (Altria), ABC News, Major League Baseball, Spelling Entertainment, New York Magazine, The New York Post, and Safeway Companies are among the many clients who have sought Conway's expertise.

Conway has been heralded for her political acuity, wit and insight, and has provided commentary for hundreds of television shows on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC, and the Fox News Channel, and countless radio shows and print stories. Her polling data and op-eds have been published by The Wall Street Journal, The Washington Post, The New York Times, The New York Post, The Washington Times, USA Today, and National Review.

Prior to forming the polling company™, inc., Conway served as Corporate Council and Senior Account Executive to the Luntz Research Companies. She was also employed by The Wirthlin Group.

SPOUSE PROGRAM

NOIA is pleased to offer the following activities for the spouses and guests of NOIA members in attendance at the Annual Meeting. As always, spouses and guests are also welcome to participate in any of the open sessions of the NOIA Annual Meeting schedule. Please do not forget to indicate your selection of activities on the Meeting Registration Form in this brochure or on the online registration form at www.NOIA.org. If you have any questions, please contact Ann Chapman at (202) 347-6900 or ann@noia.org.

THURSDAY, MARCH 15

Experience Virginia Wine Country

9:30 a.m. - 3:15 p.m.

Enjoy the day in Middleburg, Virginia. Upon discovering the village of Middleburg and the stunning surrounding landscape, visitors frequently draw comparisons to the beautiful English countryside. Home to the National Sporting Library and with more than 160 historic buildings listed on the National Register of Historic Places and the Virginia Landmarks Register, Middleburg is synonymous with history and charm.

You will tour two wineries in Middleburg. First is the well known and modern Boxwood Winery. This winery is the fulfillment of a long held dream by proprietor John Kent Cooke, a former owner and president of the NFL Washington Redskins. An admirer and collector of French wines, particularly great Bordeaux, Cooke and his new team at Boxwood are committed to making premium red wines in the Bordeaux tradition. This stunning modernized winery is located on 16 acres of historic landmarked property and built with equipment from Italy and France with a production capacity of 5,000 bottles per year.

The second winery is Barrel Oak located just a few minutes away from Boxwood. The 22-acre vineyard is home to a selection of traditional vinifera and American and French hybrids. Wine varieties include: Seyval Blanc, Vidal Blanc, Petit Manseng, Viognier, Chardonnay, Merlot, Petit Verdot, Traminette and Charnbourcin. Their dedication to utmost quality has not gone unnoticed by national and international wine judges. Barrel Oak Winery boasts a growing record of awards and accolades for their

SPOUSE PROGRAM

hand-crafted vintages. Barrel Oak's wine made a splash on the West Coast, taking gold at the San Francisco International Wine Competition, and a silver medal at the Pacific Rim International Wine Competition.

Your next stop is the Red Fox Inn, which brings the farm to table concept to life. Established in 1728, the venerable Red Fox Inn and Tavern stands at the center crossroads of Middleburg. The chef and his staff skillfully blend classic techniques with culinary innovation to prepare exciting menus which feature contemporary American cuisine.

Before departing Middleburg you will have the opportunity to stroll the streets of this quaint European like town.

Note: You will depart the hotel at 9:30 a.m. and return at 3:15 p.m. The tour is \$175.00 per person. Reservations are required.

FRIDAY, MARCH 16

A Tea Party in Style!

10:00 a.m. - 12:00 p.m.

Enjoy tea service during an insightful presentation on How to Dress with guest speaker Lauren Rothman, a fashion, style, and trend expert.

Lauren is regularly featured in segments covering style on networks like Fox, CBS, and ABC. Her tips on wardrobe management and creating a versatile, fashion-forward closet have also been featured in Glamour, Real Simple, and Washingtonian magazines, Politico, The Huffington Post and on NPR and XM/Sirius radio. She has also led in-depth discussions on style and fashion at the Corcoran Gallery of Art and the American Institute of Architects.

Lauren will share her perspectives on style and image, incorporating the top trends for spring and how to dress without losing your own sense of style.

Note: You will depart the hotel at 10:00 a.m. and return at 12:00 p.m. The tour is \$125.00 per person. Reservations are required.

LOGISTICAL DETAILS

HOTEL ADDRESS & CONTACT INFORMATION

The Mandarin Oriental
1330 Maryland Avenue, SW
Washington, DC 20024
(202) 554-8588 (Tel)
(202) 554-8999 (Fax)

ATTIRE

Business attire is appropriate for all Annual Meeting events, meals and receptions.

SINGLE EVENT REGISTRATION

If your schedule permits you to attend only select meal functions such as the Thursday lunch or the Annual Banquet, please contact Ann Chapman to obtain a registration form for individual events.

HOTEL RESERVATIONS

NOIA Annual Meeting Registration does not include hotel accommodations. Please make your hotel reservations directly with The Mandarin Oriental.

Hotel Reservations must be made by Friday February 20, 2012.

BY PHONE: To reserve a room by phone, please call the Mandarin Oriental Central Reservations line at (202) 787-6140. Be sure to say you will be attending the NOIA Annual Meeting to get NOIA pricing.

ONLINE: Visit the NOIA homepage at www.noia.org and click on the hotel reservation link.

MEETING REGISTRATION FORM

TO REGISTER: Visit the NOIA website online at www.noia.org or complete and send this form with payment by February 20 to Ann Chapman, NOIA, 1120 G Street, N.W., Suite 900, Washington, DC 20005 • Phone: (202) 347-6900 • Fax: (202) 347-8650

Please print or type

NAME: _____ BADGE NAME: _____

COMPANY: _____ TITLE: _____

ADDRESS: _____

CITY/STATE/COUNTRY/ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

ARRIVAL DATE: _____ DEPARTURE DATE: _____

SPOUSE NAME: _____ SPOUSE BADGE NAME: _____

HOME ADDRESS: _____

REGISTRATION FEES

The Annual Meeting registration fee is \$1,125.00 for members and \$1,050.00 for spouses. Please send a check or pay by credit card..

MASTERCARD VISA AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: _____

CREDIT CARD NUMBER: EXPIRATION DATE: _____

PLEASE NOTE:

Cancellations prior to February 20 — full refund

Between February 20 and March 1 — 50% refund

After March 2 or “No Show”— no refund

Credit card cancellations are subject to a \$100.00 processing fee.

SPOUSE PROGRAM

To participate in a spouse tour, please check the boxes below and send tour fees along with registration fees. Reservations for spouse tours can also be made by calling the NOIA office at (202) 347-6900.

Please indicate the tours you wish to take:

EXPERIENCE VIRGINIA WINE COUNTRY - Thursday, March 15

(\$175 charge; reservations required)

A TEA PARTY IN STYLE - Friday, March 16

(\$125 charge; reservations required)