# SCHEDULE

#### WEDNESDAY, MARCH 14:

12:00 p.m. - 6:30 p.m. Registration Grand Ballroom

1:00 p.m. - 5:00 p.m. Hospitality Suite Sackler

**1:00 p.m. - 2:00 p.m.** PAC Advisory Committee *Freer* 

**3:00 p.m. - 5:00 p.m.** Executive Committee *Hirshhorn* 

**6:00 p.m. - 7:30 p.m.** Welcome Reception *Grand Ballroom A* 

#### THURSDAY, MARCH 15:

**7:00 a.m. – 5:00 p.m.** Hospitality *Sackler* 

7:15 a.m. – 7:45 a.m. G&G Task Force *Portrait Room* 

8:00 a.m. – 9:30 a.m. Breakfast Speaker: Dana Perino Former White House Press Secretary "The Political Realities – Right Now" *Grand Ballroom C* 

9:40 a.m. - 11:00 a.m. Legal Panels Moderator: Randall Luthi, NOIA Panel 1: Direct Regulation of Contractors - What Does It Mean? **Panelists:** Paul Smyth, Perkins Coie **Robert Thibault, Perkins Coie** JJ Jaskot, Jones Walker Panel 2: Brazil - Paradise or Bureaucratic Jungle? **Panelists:** Claudio Pinho, Araujo Pinho Advocacy Associates Sam Giberga, Hornbeck Offshore Grand Ballroom B

## SCHEDULE

11:10 a.m. - 12:10 p.m. Public Affairs & Education Committee Session 1: From TX to PA - Energy Education Outreach Goes Mobile"

Speaker: Sandra Morton Offshore Energy Center Session 2: What If? Crisis Management Scenarios & Solutions Speakers: Thomas Campbell, Pillsbury Winthrop Shaw Pittman Richard Levick, Levick Strategic Communications Grand Ballroom A

12:15 p.m. – 2:00 p.m. Lunch Speaker: Mark Zandi Chief Economist & Co-Founder of Moody's economy.com "After the Global Recession -A Changed Landscape" -AND-2012 Safety in Seas Award

**Presentation** Grand Ballroom C 2:10 p.m. – 2:40 p.m. Government Affairs Committee Speaker: Senator David Vitter (R-LA) Grand Ballroom B

2:50 p.m. – 3:40 p.m. Technology Policy Committee Speaker: Tommy Beaudreau Director, BOEM Grand Ballroom A

**3:50 p.m. – 5:15 p.m.** Board of Directors & Membership Committee *Grand Ballroom C* 

6:30 p.m. – 7:30 p.m. Reception Grand Ballroom Foyer

7:30 p.m. – 10:00 p.m. Annual Banquet Entertainment: Jim Morris Political impressionist/satirist Grand Ballroom AB

## **SCHEDULE**

#### FRIDAY, MARCH 16:

**7:00 a.m. – 12:30 p.m.** Hospitality *Sackler* 

**7:15 a.m. – 8:00 a.m.** Offshore Renewables Task Force *Portrait Room* 

8:00 a.m. – 9:45 a.m. Breakfast Speaker: Kellyanne Conway President & CEO, the polling company<sup>™</sup>, inc. Grand Ballroom C

10:00 a.m. - 11:00 a.m. General Session Speaker: KT McFarland Fox News National Security Analyst Grand Ballroom A 11:10 a.m. – 12:00 p.m. Health Safety Security & Environment Committee Speaker: James Watson Director, BSEE Grand Ballroom A

**12:00 p.m.** – **1:30 p.m.** Buffet Lunch *Grand Ballroom C* 



### DANA PERINO FORMER WHITE HOUSE PRESS SECRETARY POLITICAL COMMENTATOR, FOX NEWS

As only the second female press secretary in US history and one of the most widely respected members of President Bush's senior staff, Dana Perino is an expert in crafting and communicating key messages under stressful conditions.

With a close-up view of the president and his inner circle, she brings a unique perspective to the inner workings of presidential politics, the federal government, and the media.

After the 9/11 attacks, Perino served as a spokesperson for the Department of Justice. She later worked as director of communications at the White House Council on Environmental Quality (CEQ) where she provided strategic counsel on message development, media relations, and public outreach for CEQ and its chairman. Perino worked with the president's director of communications, his press secretary and his director of media affairs, handling all energy and environment-related media calls and serving as the spokesperson for the White House on environmental issues. In addition, she served as the coordinator for all agencies on environment, energy, and natural resource issues, reviewing and approving the agencies' announcements and keeping the other White House offices apprised of CEQ actions.

Before joining the Bush administration, Perino covered the state assembly of Illinois as a television journalist and worked in the private sector in San Diego, including at Porter Novelli. She attended graduate school at the University of Illinois-Springfield, where she obtained her masters in public affairs reporting. She then worked in Washington, DC, for Rep. Scott McInnis (R-CO) as a staff assistant before serving nearly four years as the press secretary for Rep. Dan Schaefer (R-CO), who then chaired the House Commerce Subcommittee on Energy and Power.

### MARK ZANDI CHIEF ECONOMIST & CO-FOUNDER OF MOODY'S ECONOMY.COM

Mark Zandi is chief economist and cofounder of Moody's economy.com, where he directs the company's research and consulting activities. Moody's economy.com, a division of Moody's Analytics, provides economic research and consulting services to businesses, governments, and other institutions.



Zandi's research interests include macro, financial, and regional economics. His recent research has studied the determinants of mortgage foreclosure and personal bankruptcy, analyzed the economic impact of various tax and government spending policies and assessed the appropriate policy response to bubbles in asset markets. Zandi also conducts regular briefings on the economy. He is quoted often in national and global publications, is frequently interviewed by major news media outlets and is the author of Financial Shock, an exposé of the subprime financial crisis.

Zandi was an economic advisor to the John McCain campaign for president, has provided advice to the Obama Administration and regularly testifies in Congress. His most recent testimony has been on the economic impact of fiscal stimulus and the merits of providing government aid to the vehicle industry.

Zandi received his Ph.D. at the University of Pennsylvania, where he did his research with Gerard Adams and Nobel laureate Lawrence Klein, and received his BS from the Wharton School at the University of Pennsylvania.



### KELLYANNE CONWAY PRESIDENT AND CEO THE POLLING COMPANY<sup>™</sup>, INC.

Kellyanne Conway is President and Chief Executive Officer of the polling company<sup>™</sup>, inc., a market research, public affairs and political consulting firm headquartered in Washington, DC, and founded in 1995. Microsoft Corporation, Philip Morris (Altria), ABC News, Major League Baseball, Spelling Entertainment, New York Magazine, The New York Post, and Safeway

Companies are among the many clients who have sought Conway's expertise.

Conway has been heralded for her political acuity, wit and insight, and has provided commentary for hundreds of television shows on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC, and the Fox News Channel, and countless radio shows and print stories. Her polling data and op-eds have been published by The Wall Street Journal, The Washington Post, The New York Times, The New York Post, The Washington Times, USA Today, and National Review.

Prior to forming the polling company<sup>TM</sup>, inc., Conway served as Corporate Council and Senior Account Executive to the Luntz Research Companies. She was also employed by The Wirthlin Group.

### KT MCFARLAND FOX NEWS NATIONAL SECURITY ANALYST

Kathleen Troia "KT" McFarland is FOX News' National Security Analyst and appears regularly on FOX News and FOX Business News. She is also the host of FOXNews.com's DEFCON 3, one of the internet's most watched national security shows. Ms. McFarland writes a column for FOX FORUM, and records a weekly



video blog for FOXnews.com, DEFCON 3 by KT. She is also the national security commentator for several radio programs on FOX, ABC, WMAL and WVOX.

Ms. McFarland held national security posts in the Nixon, Ford and Reagan Administrations: as an aide to Dr. Henry Kissinger on the NSC Staff (1970-76); member of the Senate Armed Services Committee Staff (1981); Senior Speech writer to Secretary of Defense Caspar Weinberger and later the Principal Deputy Assistant Secretary of Defense (PA) and Pentagon Spokesman (1981-84). Ms. McFarland received the Defense Department's highest civilian award for her work in the Reagan Administration (1985). She ran as a Republican candidate for the US Senate from New York (2006).

Ms. McFarland is a graduate of George Washington University (BA), Oxford University (BA, MA) and the Massachusetts Institute of Technology (PhD program, all but dissertation) with concentrations on nuclear weapons, China and the Soviet Union. She received Graduate Fellowships from the Ford Foundation, Institute for the Study of World Politics, and the Arms Control and Disarmament Agency (Hubert Humphrey Fellowship).

She is a board member of The Jamestown Foundation, the Off the Record Lecture Series, a Distinguished Advisor to the Foundation for Defense of Democracies, and a life member of the Council on Foreign Relations. She is married to Alan Roberts McFarland and the mother/stepmother of five.

### SENATOR DAVID VITTER (R-LA)

David Vitter is focused on putting Louisiana first as an independent and outspoken reformer, and on advancing mainstream conservative principles.

In the Senate, David serves on the Committees on Armed Services; Banking, Housing and Urban Development; Commerce, Science and Transportation; Environment and Public Works; and Small Business



and Entrepreneurship. Working on these committees allows David to focus on jobs, infrastructure, and economic development for every region of the state. He's been particularly focused on lowering prescription drug prices, saving our coast, and preserving and improving Social Security for future generations.

Prior to his service in the U.S. Senate, David represented the First Congressional District of Louisiana from 1999 - 2004. During that tenure, he authored and passed legislation establishing a prescription drug program for military retirees, advancing missile defense, and cleaning up Lake Pontchartrain.

For his work in Congress, David has received numerous awards from leading organizations such as Americans for Tax Reform, the 60 + Association, and the Family Research Council.

David and his wife Wendy live in Metairie with their four children and are lectors at St. Francis Xavier Church.



### TOMMY BEAUDREAU DIRECTOR, BUREAU OF OCEAN ENERGY MANAGEMENT (BOEM)

Tommy P. Beaudreau is the first director of the Bureau of Ocean Energy Management (BOEM), which is responsible for overseeing the environmentally and economically responsible development of the Nation's offshore resources. BOEM manages the conventional and renewable ocean energy and mineral resources on 1.7 billion acres of the OCS.

Mr. Beaudreau joined the Department of the Interior in June 2010 to help develop and lead the Department's aggressive reforms of offshore energy management and oversight following the Deepwater Horizon blowout and oil spill, including the reorganization of the former Minerals Management Service. He served as the senior advisor to the director of the Bureau of Ocean Energy Management, Regulation and Enforcement, where he played an integral role in designing and implementing the Bureau's broad reform agenda with respect to the regulation of offshore oil and gas development.

BOEM was established in October 2011. The agency's responsibilities include leasing, plan administration, environmental studies, National Environmental Policy Act (NEPA) analysis, resource evaluation, economic analysis and the offshore renewable energy program.

Prior to his work at Interior, Mr. Beaudreau was a partner at the law firm Fried, Frank, Harris, Shriver & Jacobson LLP, where his practice focused on, among other things, internal investigations, including reviews of government agencies pursuing reform. Mr. Beaudreau is a graduate of Yale University and received his law degree from the Georgetown University Law Center.

### JAMES WATSON DIRECTOR BUREAU OF SAFETY AND ENVIRONMENTAL ENFORCEMENT (BSEE)

James Watson was sworn in as the Director of the Bureau of Safety and Environmental Enforcement on December 1, 2011. He is responsible for promoting safety, protecting the environment and conserving resources through the vigorous regulatory oversight and enforcement of offshore operations on the U.S. Outer Continental Shelf.



Prior to his appointment as Bureau Director, he served as the U.S. Coast Guard's Director of Prevention Policy for Marine Safety, Security and Stewardship where he was responsible for maritime investigations, quality traveling inspectors, waterways management, boating safety, commercial vessel safety and security, and ports and cargo safety and security. Watson served as the Deputy Commander of the Coast Guard Atlantic Area Command in April 2010, and, on June 1, 2010, was designated as the Federal On-Scene Coordinator for the government-wide response to the Deepwater Horizon oil spill in the Gulf of Mexico.

Watson began his career as a cadet at the U.S. Coast Guard Academy in 1974. Upon graduation in 1978, he received his commission as an Ensign in the U.S. Coast Guard. Over the course of his 33 year active duty career, Watson attained the rank of Rear Admiral, serving in a variety of both management and operational positions in Washington, D.C. and at field units across the courty.

A 1978 graduate of the U.S. Coast Guard Academy with a Bachelors of Science degree in Marine Engineering, Watson also earned two Master of Science degrees from the University of Michigan in 1985, one in Mechanical Engineering and the other in Naval Architecture. In 2001 he graduated from the Industrial College of the Armed Forces with a master's degree in Strategic Studies.



### PAUL B. SMYTH OF COUNSEL PERKINS COIE, LLP

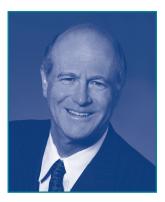
Paul Smyth is Of Counsel in the Environment, Energy & Resources practice of Perkins Coie, LLP. His practice centers on federal permitting and enforcement issues, including permitting for solar and wind energy facilities, electric transmission lines, and oil and gas pipelines as well as defending enforcement actions against federal lessees and permittees.

Paul has practiced law for over thirty-seven years and has broad experience in water, public land, offshore oil and gas, onshore and offshore renewable energy resources, Indian and environmental law.

Recently retired as the Associate Solicitor of the U.S. Department of the Interior, Paul is the recipient of the 2010 Environment, Energy, and Resources Government Attorney of the Year Award from the American Bar Association. Paul supervised all the legal work for the Department of Interior (DOI) Solicitor's office involving minerals and offshore alternative energy matters for the Minerals Management Service (MMS) and minerals matters for the Bureau of Land Management (BLM). He also served in numerous other legal capacities within DOI's Solicitor's Office, including acting as the Secretary's interim Director of the Office of Hearings and Appeals and Counselor to the Solicitor and Director of the Indian Trust Litigation Office.

#### ROBERT P. THIBAULT PARTNER PERKINS COIE, LLP

Bob Thibault is a partner in the Environment, Energy & Resources practice at Perkins Coie, LLP. He represents clients in energy law and commercial litigation matters, including domestic and international oil and gas transactions, as well as oil and gas and administrative agency litigation.



Bob represents the full range of energy companies involved in highly technical energy disputes, emphasizing the use of engineering and scientific experts in combination with the relevant administrative and regulatory environment. He also represents clients in negotiating, developing and drafting operational and transactional documents for international oil and gas transactions, having directly managed the sale or acquisition of concession interests or equity participation in the Middle East, Eastern Europe and Australia.

His experience includes advising on transactional and litigation matters involving royalty payments, gas sales and purchases contracts, lease operations and termination, and gas processing plants and storage facilities.

Previously, Bob served as Senior Attorney in the Legal Department of Texaco Inc., representing the Company in complex litigation in civil litigation, arbitration and mediation and providing advice on transactional matters. He represented the Company before federal and state courts of all levels and before administrative agencies, including the Bureau of Ocean Energy Management, Regulation and Enforcement, formerly the Minerals Management Service of the Department of Interior, the Federal Energy Regulatory Commission (FERC) and the Texas Railroad Commission. Bob also managed a multi-regional litigation team responsible for handling suits and arbitrations in all states outside of the Gulf and West Coasts.



### J.J. JASKOT PARTNER JONES WALKER

J.J. Jaskot joined Jones Walker in 1997. He is a partner in and leads the firm's Government Relations Practice Group. Mr. Jaskot received his Bachelor of Science in Ocean Science, with honors, from the U.S. Coast Guard Academy in 1976. Following Coast Guard afloat

and other operational assignments, he received his juris doctor degree, with honors, from The George Washington University Law School in 1984. After admittance to the District of Columbia Bar that same year, Mr. Jaskot worked in Coast Guard headquarters and regional legal offices on a wide variety of domestic and international legal matters, including national security, marine safety and environmental protection, law enforcement, and regulatory and administrative law matters.

In 1992, Mr. Jaskot served as a fellow on the U.S. Senate Subcommittee on Transportation Appropriations, followed by his assignment as the Coast Guard Liaison to the United States Senate, where he worked on the many legislative and funding issues affecting that federal agency. At Jones Walker, he has continued to maintain close working relationships with federal agencies and Congress to serve the interests of his clients.

### CLAUDIO A. PINHO PROFESSOR, AUTHOR AND PARTNER, ARAUJO PINHO ADVOGADOS ASSOCIADOS

Claudio A. Pinho is a professor of constitutional and energy law at Instituto Belo Horizonte de Ensino Superior, Belo Horizonte, Brazil.



He is the Vice-Chair of the Constitutional Law Committee at Inter-American Bar Association and

former Vice-Chair of the Oil & Gas Committee of the American Bar Association. Professor Pinho is a partner at Araújo Pinho Advogados Associados, a Brazilian law firm.

Professor Pinho is the author of many articles and books. His most recent book: "Pré-Sal: História, Doutrina e Comentários às Leis" (Pre-Salt: History, Doctrine and Comments to Applicable Legal Provisions) provides an overview of the regulatory framework that applies to oil exploration below the pre-salt layer, considered the new frontier of oil & gas exploration.



### SAMUEL A. GIBERGA EXECUTIVE VP, GENERAL COUNSEL & CHIEF COMPLIANCE OFFICER HORNBECK OFFSHORE SERVICES, INC.

Samuel A. Giberga is the Executive Vice President, General Counsel and Chief Compliance Officer of Hornbeck Offshore Services, Inc. (NYSE:HOS) a diversified marine services company headquartered in Covington, Louisiana, where he oversees all legal and corporate matters for the company and serves on

its six member Executive Management Team. On behalf of Hornbeck, Mr. Giberga spearheaded the successful legal challenge against the Obama administration's drilling moratorium, which was struck down by federal district and appellate courts and resulted in the administration's abandonment of the moratorium policy.

Prior to joining Hornbeck, Mr. Giberga was engaged in the private practice of law as a partner in the New Orleans based law firm of Correro, Fishman, Haygood, Phelps, Walmsley & Casteix. For over 20 years Mr. Giberga has worked extensively with marine and energy service companies in a variety of contexts with a significant concentration on general business, international and intellectual property matters. He is also a co-founder of Maritime Claims Americas, LLC, which operates a network of correspondent offices for marine protection and indemnity associations throughout Latin America, and previously served as a director of the American Steamship Owners Mutual Protection and Indemnity Association Inc., (the American Club), a mutual protection and indemnity association. Mr. Giberga is a founder and director of the Idea Village Inc., a 501(c)(3) corporation dedicated to fostering entrepreneurship in the greater New Orleans region, is a director of the Bureau of Governmental Research, Inc., a New Orleans based public policy think-tank and has served as an adjunct professor in intellectual property law matters at Loyola University Law School in New Orleans. He lives in Covington, Louisiana with his wife Jill and three children Sophie, Samuel and Joseph.

### SANDRA MOURTON EXECUTIVE DIRECTOR OFFSHORE ENERGY CENTER

Sandra Mourton has been involved in the oil and gas industry since 1975. Born and educated in England, she began her oilfield career in the London office of a U.S. based manufacturer of drilling and production equipment. Her business travel took her to Scotland, Norway, Holland, France, Singapore and the USA.

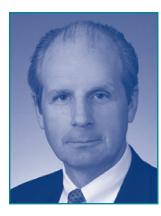


In 1980, she followed her dream and moved to Houston. She remained in Executive Sales, marketing major offshore drilling and production equipment to drilling contractors and oil and gas companies until mid 2000.

In 2000, Sandra joined the Offshore Energy Center (OEC) as their Executive Director. The Offshore Energy Center sponsors the Ocean Star Offshore Drilling Rig Museum and Education Center in Galveston, a Pioneers Hall of Fame and a very successful Education Outreach Program – that has vastly been expanded over the years.

Before joining the staff of OEC, Sandra had been involved with the organization for a number of years. She chaired the membership guild – the OEC SOCIETY, serving on the OEC Board of Directors since 1997. She also chaired fundraising events for two Houston Oil and Gas organizations, to raise funds for their pledged commitments to the OEC.

Throughout her career, she has served on various organization boards and committees. She was President of Society of Professional Women in Petroleum in 1985 - 1986, President of the Federation of Houston Professional Women (FHPW) in 1993. She is a founding member of the Federation of Houston Professional Women Educational Foundation, and served as President in 1994. She was recognized as a Woman of Excellence by FHPW in 1989.



### THOMAS CAMPBELL PARTNER PILLSBURY WINTHROP SHAW PITTMAN LLP

Mr. Campbell is a partner at Pillsbury Winthrop Shaw Pittman LLP in Houston and the leader of the firm's Crisis Management Team. Mr. Campbell counsels U.S. and multinational corporations facing catastrophic financial and reputational lost associated with a crisis. Typically, these matters require a multidisciplinary response involving public relations, government

relations and litigation.

Mr. Campbell's significant representation includes serving as the multidisciplinary crisis management team leader that advised a 10% leaseholder of the Macondo well on a billion dollar settlement related to the 2010 Deepwater Horizon accident and oil spill in the Gulf of Mexico. Mr. Campbell also served as a client team leader for Teck Metals in a "historic" cross-border contamination case involving claims of discharges in Canada affecting the Columbia River in the U.S.

Mr. Campbell joined the firm in May 2005 following his work as a partner with Campbell, George & Strong, LLP. Under Mr. Campbell's guidance, Campbell, George & Strong pioneered the use of the two concepts, habitat equivalency analysis (HEA) and net environmental benefits analysis (NEBA), developed during his tenure at NOAA. Through his efforts, these concepts have been incorporated into various regulatory regimes.

Mr. Campbell has experience testifying before Congressional committees and participating in White House and cabinet-level briefings. Mr. Campbell's articles have appeared in several law, economic and technical publications. Mr. Campbell earned his J.D. at Baylor University School of Law, and his B.S. at Brigham Young University.

### RICHARD LEVICK PRESIDENT & CEO LEVICK STRATEGIC COMMUNICATIONS, INC.

Richard Levick, Esq. President & CEO of Levick Strategic Communications, represents countries and companies in the highest-stakes global communications matters -- from the Wall Street crisis and the Gulf oil spill to Guantanamo Bay and the Catholic Church.



Mr. Levick was honored for the past three years on the

prestigious list of "The 100 Most Influential People in the Boardroom" and has been named to multiple professional Halls of Fame for lifetime achievement.

He is the co-author of three books including The Communicators: Leadership in the Age of Crisis and is a regular commentator on television, in print, and on the most widely read business blogs.

## ENTERTAINMENT

### JIM MORRIS POLITICAL IMPRESSIONIST

The New Yorker magazine hailed Jim Morris as "the country's leading political impressionist". Recreating Washington, DC and the Beltway, Jim caricatures our nation's leaders utilizing his uncanny ability to vocally and physically impersonate the news makers with flair, wit and intelligence, creating a hilarious living political cartoon.



Jim Morris' show has been described as a monologue with a cast of thousands, the political life of our country as an ongoing sitcom and a sort of White House Confidential with laughs, as Jim takes us behind closed doors into the secret comic halls of power. President Barack Obama is the star of the show and the extraordinary cast includes Mitt Romney, Rick Perry, Herman Cain, George W. Bush, Bill Clinton, Dick Cheney, plus Ron Paul, John McCain, Newt Gingrich, Rudolph Giuliani, and if the political spirits are just right maybe an appearance by the Ghost of Ronald Reagan.

Jim has always been interested in politics, making people laugh and impersonating and puncturing authority figures. He discovered his art while attending high school in Framingham, Mass., where one day pretending to be the principal he issued an "unauthorized" early dismissal over the school public address system. Of course on that day the other students were dismissed much earlier than Jim.

Jim is seen regularly on Network and Cable Television offering his own versions of politician's sound bites and spin, starring in comedy specials for HBO, ABC, CBS and Cinemax, appearing on The Tonight Show, Countdown with Keith Olbermann, Larry King Live and Comic Relief.