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Thad Allen,  
Booz Allen Hamilton



Thomas Barnett,  
Global Affairs Expert

## SPECIAL EDITION 2015 NOIA FALL MEETING REVIEW

The National Ocean Industries Association (NOIA) held its 2015 Fall Meeting from October 7 to 9 at the Phoenician in Scottsdale, AZ, with 139 members in attendance.

The meeting featured nationally known experts on important topics impacting the offshore energy industry, including global affairs, politics, energy policy, regulatory issues, accountability, safety and security. Presenters and attendees discussed the implications of the looming Presidential election, the search for the next House Speaker, the economy, regulatory hurdles facing the industry, offshore technology, offshore renewables, and seismic testing in the Atlantic.

### GENERAL SPEAKERS

#### THAD ALLEN

Booz Allen Hamilton Executive Vice President and Former U.S. Coast Guard Commandant Thad Allen recounted some of the challenges he faced during the Macondo Well incident. He stressed the importance of following established contingency plans and said that one of the major challenges presented by Macondo was making sure that the Federal leaders understood the response and clean up roles of the government and responsible parties under the Oil Pollution Act. Allen said industry has both the capability and the ability to conduct the cleanup and response activities, while it is up to the Federal regulator to see that the process is managed and coordinated.

Allen added that in events like the Macondo Well accident, politicians are under tremendous pressure to show results and to be seen as leaders, but often they can actually hinder the process. When asked what he would have done differently, Allen said he would have taken control of the airspace earlier. It is difficult to juggle media fly overs, oil spotters and all the necessary response equipment during the heat of a crisis, and by not closing the airspace sooner rescue and cleanup crews were placed in unnecessary danger, he said.

Finally, Allen commended industry for avoiding further accidents with the hundreds of vessels that were used throughout the clean up and response phases. He said that even though this achievement was not reported, it was still an extremely impressive accomplishment.

#### THOMAS P.M. BARNETT

The highly regarded global affairs expert, strategic planner and author, Dr. Thomas P.M. Barnett captivated the audience and probed some of the changes and consequences the world will encounter as energy loses its strategic centrality for the west and rising Asian powers scramble for energy.

Dr. Barnett elaborated, saying that despite the American public perception, the U.S.'s direct dependency on the Persian Gulf hasn't existed for years. Instead, energy exported from the region fuels the growing economies of Russia, China and South East Asia and Africa.

*(Continued on next page)*



*Ann Coulter,  
Political Commentator*

## NOIA FALL MEETING REVIEW

Barnett said the U.S. is at critical juncture due to the fracking revolution. Shale gas has the potential to become “the next big thing,” and the U.S. can leverage shale energy stores to increase its global influence. He noted that China and the United States have the largest shale gas reserves, while also notoriously owning the reputation as the two biggest energy consumers.

Further discussion revolved around Vladimir Putin and a more active Russia, the benefits of expanding NATO, the Middle East fallout, climate change conflict areas, and the massive increases in U.S. energy and food production due to new applied technologies.

Finally, Barnett discussed the importance of Arctic nations in the near future. With instability rampant in many countries near the equator, and with an increase in global temperatures, Barnett said Arctic nations will be at the global forefront. These countries will be responsible for a growing percentage of global food and energy production.

### ANN COULTER

Ann Coulter delivered fiery remarks on the 2016 presidential election. Most of these remarks revolved around Republican presidential candidate Donald Trump and U.S. immigration policy. Coulter repeatedly said that immigration is the most important policy leading up to the election. Likewise, she said that Trump is the only candidate, of either party, to focus on immigration, and this alone qualifies her support for him in the presidential election.

During the Q&A session, Coulter provided predictions on how US energy policy would look under several of the presidential candidates. She said the majority of the Republican candidates understood the importance of a robust domes-

tic energy sector, and that they would probably try to reverse, or at least limit, the damage the Obama Administration has done to offshore oil and gas. On the other side of the aisle, Coulter warned that the Democratic candidates, namely Hillary Clinton, would likely continue, if not expand, the restraints placed on the offshore industry by the Obama Administration.

### ROBERT MCNALLY

Bob McNally, President of the Rapidan Group, delivered a highly informative and enlightening presentation on oil prices and global oil markets.

McNally covered historical trends in oil markets and gave his assessment on the future of oil markets, both with regard to the supply side and demand side. McNally noted that for the past 10 years, the oil market has lacked a supply balancer (Saudi Arabia) and that shale won't replace OPEC spare capacity. He added that Saudi Arabia can withstand extended price routes better than its rivals. He said this is important to note since he believes that the Saudis refuse to yield market share to geopolitical rivals such as Russia, Iraq and Iran.

McNally predicts global balances to remain flooded through 2016 and has a very bullish five year outlook, assuming healthy global GDP growth. By 2020, he thinks that oil prices will range from \$70 per barrel to \$100 per barrel.



*Robert McNally,  
The Rapidan Group*

## NOIA FALL MEETING REVIEW

### GALE NORTON

Gale Norton, President and founder of Norton Regulatory Strategies and former Secretary of the U.S. Department of Interior, spoke about changes in the U.S. energy sector during the past 10 years. She began by saying that an often unreported trend in the U.S. energy industry is how much safety has improved during this period. Norton said during Hurricanes Katrina and Rita she witnessed first-hand the response of oil and gas companies operating in the Gulf of Mexico. Along with making employee safety the number one priority, there were minimal oil leakages despite 19 mobile drilling units that lost mooring and subsequently impacted pipelines that sit on the floor of the Gulf of Mexico.

Norton also touched on the growing number of federal regulations. Referencing the controversial Well Control Rule (WCR) that is currently being formulated by BSEE, she expressed concern about government regulations preventing the development and application of new technologies. Norton noted, “the government is not very good at predicting technological changes.”

Norton concluded her remarks with a request for the offshore oil and gas industry. She said, that historically, the industry has not maximized its public relations capabilities until after a crisis occurred and often remained silent during comment periods for potential regulations. Norton said while this is starting to change, much more engagement by the industry is needed. Oil and gas companies need to be publicly vocal about the benefits they provide to society, and must participate “during every step” of the rulemaking process. Norton is worried that if companies are not more active, the views and opinions of the industry will be marginalized by public opinion and by the regulatory process.

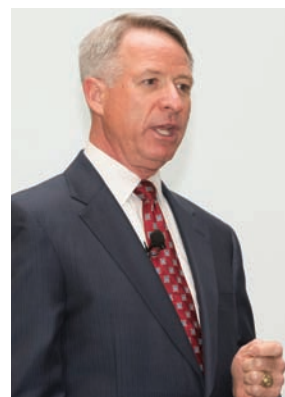
### CMDR. KIRK LIPPOLD

NOIA members were honored and humbled to hear from retired Navy Commander Kirk Lippold. Commander Lippold captained the USS Cole during the 2000 terrorist attack in Yemen, which was al Qaeda’s first direct assault against the United States and expanded their brazen and deadly string of terrorist attacks throughout the Middle East. Commander Lippold recounted the details of leading his crew of valiant sailors through the horrifying attack and its aftermath. Seventeen sailors died in the explosion and thirty-seven were wounded, but thanks to the valor of the crew in the perilous days that followed, Commander Lippold’s five pillars of leadership were adhered to, and the ship was saved.

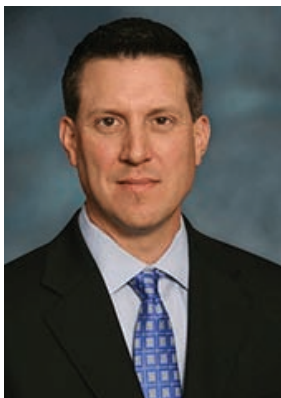
These five “pillars of leadership” include integrity, vision, personal responsibility and accountability, trust and invest, and professional competence. Commander Lippold discounted the notion of “empowering” his crew, correlating that term to less desirable responsibilities being passed along. He instead prefers to “trust and invest” in his crew members, helping them to act instinctively and thoughtfully during times of crisis. By training his crew to respond to stresses above and beyond what was expected of them and applying these leadership pillars, his crew not only knew how to do their jobs, but also the jobs of superior officers and subordinates. Because of this, in the chaos following al Qaeda’s attack, Commander Lippold had no uncertainty about how his crew would respond.



*Gale Norton,  
Norton Regulatory Strategies*



*Cmdr. Kirk Lippold,  
USN (Retired)*



Ryan Steen,  
Stoel Rives, LLP



(L-R) Dave Welch, Stone Energy Corporation; Jesse Morris, Chevron; and Michael Beattie, Anadarko Petroleum Corporation discussed the impact of BSEE's proposed Well Control Rule on the offshore oil and gas industry during the Government Affairs Industry Panel Discussion.

## NOIA STAFF

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Megan Bel Miller  
Vice President,  
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Justin Williams  
Director, Digital & Public  
Affairs

## INDUSTRY PANEL ON THE PROPOSED WELL CONTROL RULE

NOIA's Government Affairs Committee hosted an industry panel discussion on BSEE's proposed well control rule, which is shaping up to be perhaps the most impactful post-Mocondo regulation of all. Indeed, the Obama Administration views the well control rule as their legacy response to Macondo and the initial draft released earlier this year poses significant problems.

The discussion was moderated by Committee Chairman Dave Welch (CEO, Stone Energy) and included Jesse Morris (Manager, Drilling & Completions North America Upstream, Chevron) and Mike Beattie (General Manager, Deepwater Facilities, Anadarko). The panel highlighted the proposed rule's many shortcomings, including its reliance on overly prescriptive measures and why those will actually increase risk and reduce safety; as well as the huge associated costs. Industry's 10-year cost estimates for the proposed rule from 2017 to 2026 are over \$32 billion compared to a BSEE estimate of \$882 million. Most of these costs are attributable to well design requirements and BOP spending.

The panel noted the unique level of industry engagement on this regulation, including eight workgroups comprised of over 300 subject matter experts from over 70 companies. Lastly, the panelists urged all segments of the offshore industry to voice their concerns to BSEE and communicate with their federal elected officials in an effort to influence and shape the rule's development and final outcome.

## COMMITTEE MEETINGS GEOLOGICAL & GEOPHYSICAL COMMITTEE RYAN STEEN

NOIA's Geological & Geophysical Committee was briefed by Ryan Steen, Principal at Stoel Rives, LLP in Seattle, Washington. Ryan has extensive experience representing the oil and gas industry with regard to various federal regulatory actions and environmental statutes. Among these are the Endangered Species Act, the National Environmental Policy Act, and the Marine Mammal Protection Act, or MMPA.

Ryan focused his discussion on the MMPA and its past, current, and possibly future impact on our industry. He did so while highlighting the ongoing struggle to permit Atlantic seismic

## NOIA FALL MEETING REVIEW

surveying operations for the first time in some 30 years, and the prominent role MMPA and its enforcement agency (National Marine Fisheries Service) are playing in that delayed permitting process. Ryan also discussed ongoing permitting challenges in the Arctic and the Gulf of Mexico, while noting the rapidly rising frequency with which environmental organizations are using litigation tools to thwart development.

### TECHNOLOGY POLICY COMMITTEE

#### GARETH BURTON

Kevin McEvoy chaired his final Technology Policy Committee meeting. Ken Richardson of ABS will be the new chairman. Gareth Burton of ABS briefed the audience on the Asset Integrity Management (AIM) initiative. AIM provides a process to determine and maintain asset integrity in all areas, including structural, mechanical and machinery and control systems. The structural process is prescriptive and is designed to identify and correct anomalies. Mechanical and machinery control is risk based and focuses on identification and tracking. Control systems analysis focuses on software quality, engineering and validation. AIM includes the hardware and software and includes cybersecurity. The goal of AIM is to maximize production uptime, while reducing operating costs.

#### MICHAEL BEATTIE

Michael Beattie of Anadarko gave a presentation on Anadarko's efforts to tackle the challenge of developing oil and natural gas at 20,000 pounds per square inch. Anadarko has established an internal team to address all aspects of development on the Shenandoah project. It is the goal of the team to establish specifications and equipment that will become the industry and regulatory standard. All aspects of development are being reviewed and developed, particularly subsea equipment, BOPs and potential

containment equipment. Anadarko is working closely with BSEE to keep everyone in the loop

*Note: The Technology Policy Committee sponsored a NOIA Technology Sharing Workshop (TSW) hosted by BSEE at its headquarters in Sterling, Virginia on October 28th. BakerHughes, FMC, and Schlumberger presented on materials testing for High Pressure/High Temperature environments. The next TSW will take place in about six months*

### PUBLIC AFFAIRS & EDUCATION COMMITTEE

#### RANDALL BLACK

The Public Affairs and Education Committee welcomed Randall Black, CEO of the Deepwater Horizon Economic & Property Damages Settlement. Black's unique position helped provide some clarity into the incredibly complex BP Economic & Property Damages Settlement process.

While most details of the settlement are off the record, Black was able to share a few insights on the claim process. Black said that this particular settlement with BP over the Deepwater Horizon spill is for private individuals and companies impacted by the crisis, and is not affiliated with the settlement reached earlier in the summer between BP and federal, state and local governments.

In addition, most of the claims categories of the BP Economic & Property Damages Settlement are uncapped, meaning it is not known when the settlement process will conclude or how much the total settlement amount will be.

Black also highlighted how the claims center is fighting fraud. Instead of auditing payment receipts after they have been distributed, the

*(Continued on next page)*



Gareth Burton,  
ABS Group

*NOIA's mission is to secure reliable access and a fair regulatory and economic environment for the companies that develop the nation's valuable offshore energy resources in a safe and environmentally responsible manner.*



Kirk Meche,  
Gulf Island Fabrication

## NOIA FALL MEETING REVIEW

claims center is instead thoroughly vetting claims as they are received. While this may delay receipt of some payments, it ensures that payments are accurate and will cut down on long-term costs of the settlement body.

Black concluded with a warning to the audience, saying that one of the major challenges for individuals and companies seeking payments was the lack of sufficient financial records. In the case of the Deepwater Horizon Economic & Property Damages Settlement, claimants need three years' worth of financial documents prior to the Deepwater Horizon spill to prove that they were injured by the event. Black said that many claims are submitted with incomplete, and insufficient documentation. He stressed that keeping copies of financial records, both hard copies and digitally, is the single point he cannot emphasize enough.

### OFFSHORE RENEWABLES COMMITTEE GULF ISLAND FABRICATION, INC.

#### KIRK MECHE & ROY FRANCIS

Kirk Meche, CEO, President and Director of Gulf Island Fabrication, Inc. gave an overview of his company's role in the construction of America's first windfarm, Deepwater Wind's Block Island Wind Farm. This was NOIA's first opportunity to showcase the role of the U.S. offshore oil and gas supply chain in a U.S. offshore wind project, and the session drew a record crowd. Roy Francis, Vice President of Business Development at Gulf Island Fabrication helped Kirk field questions from the attendees.

Gulf Island Fabrication built the steel jackets, decks and piles for the Block Island Wind Farm, which will consist of five 6MW turbines and power enough energy for 17,000 homes when operational. Most of the work was completed by Gulf Island Fabrication in Houma, Louisiana,

but some work was completed in Rhode Island. Gulf Island also helped create some local jobs in Rhode Island by subcontracting out some diving work.

Kirk said his company had chased this offshore wind project for six years, and welcomed the opportunity to diversify from traditional oil and gas work. He said working with Deepwater Wind was a positive and rewarding experience, and his company looks forward to completing more renewable energy work as the U.S. offshore wind industry grows.

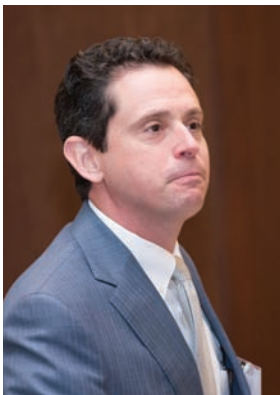
Gulf Island Fabrication is one of two NOIA member companies helping to construct the Block Island Wind Farm. Montco Offshore was also contracted by Deepwater Wind to take soil borings and assist with the onsite installation. Another Louisiana-based company, Keystone Engineering, completed design work for the project.

### HEALTH SAFETY SECURITY & ENVIRONMENT COMMITTEE

#### SEACOR MARINE'S SAFETY IN SEAS AWARDS PRESENTATIONS

The Health, Safety, Security and Environment Committee hosted presentations from SEACOR Marine LLC on their 2015 Safety in Seas wins for Safety Practice and Culture of Safety.

Willard Robison, Director of HSE/Administration for SEACOR Marine gave an overview of his company's award-winning safety culture approach, which resulted in attaining GOAL ZERO in calendar year 2014, and earned NOIA's 2015 Safety in Seas Award for Culture of Safety. Willard described how SEACOR Marine immerses employees in the company safety culture beginning with the pre-hire process, which includes background checks, physicals, ergonomics,



Roy Francis,  
Gulf Island Fabrication

## NOIA FALL MEETING REVIEW



initial safety culture training and continues with required refresher training, standards of training certification and watch keeping, performance assessments, promotional outline, and officer competency. Willard said that the four pillars supporting GOAL ZERO at SEACOR Marine are stop work authority, pre-job planning, safety management system, and behavior-based safety. As of October 8, SEACOR Marine has two years and counting without any lost time or medical treatment incidents.

Michael Cenac, HSE Manager for SEACOR Marine presented on his company's behavior-based safety system, Prevent Accidents Use Safety Equipment (PAUSE), which won the 2015 Safety in Seas Award for Safety Practice. PAUSE is a positive and proactive approach to safety, which identifies safe and at-risk behaviors. PAUSE is also a living process continually evolving to increase safety behaviors and decrease at-risk behaviors. Michael described how PAUSE is managed through the PAUSE Steering Committee, PAUSE Feedback, PAUSE coaching guidelines, PAUSE rewards and PAUSE refresher training. He said PAUSE works at the process level because each employee is encouraged to observe and identify any at risk behavior and has stop work authority if an at-risk behavior is

identified. It also helps that PAUSE observation forms can be submitted electronically.

*The 2016 Safety in Seas Awards Competition is now underway. NOIA member companies are encouraged to enter the competition, which will close in late February 2016. For more information on the competition, visit the NOIA website at [www.noia.org](http://www.noia.org) or contact Nicolette Nye at [nnye@noia.org](mailto:nnye@noia.org).*

### PAC ADVISORY COMMITTEE

PAC Advisory Committee Chairman and former NOIA Chairman Dick Alario led the PAC meeting and provided NOIA members with an overview of the activities of the PAC, the current balance of the PAC, and fundraising targets for the remainder of this election cycle. The PAC committee and audience members also had a discussion about federal rules surrounding fundraising solicitations. During the last election cycle of 2013-2014, NOIA-PAC achieved record fundraising and donation levels. During the current cycle, our goals are to maintain those strong fundraising levels while increasing donor participation among NOIA members.



Willard Robison,  
SEACOR Marine



Michael Cenac,  
SEACOR Marine



Cindy Taylor,  
NOIA Chairman,  
Oil States International

## NOIA FALL MEETING REVIEW

### EXECUTIVE COMMITTEE & BOARD OF DIRECTORS

NOIA Chairman Cindy Taylor, President & CEO, Oil States International, chaired the meetings of the Executive Committee and Board of Directors. In addition to the areas of discussion outlined below, the meetings included discussions regarding cost-cutting initiatives undertaken by NOIA staff as well as the industry downturn and its impact on NOIA members and the association in general.

NOIA Treasurer, Bret West, Executive Vice President & Division Head, Wells Fargo Energy, presented a full report on the Association's financial position. Areas reviewed were:

- YTD 2015 Contributions: Actual vs. Budget
- YTD 2015 Actual expenses vs. YTD 2014 and 2015 Budget
- NOIA Liquidity Summary
- PAC and Joint Economic Study (contributions, expenses and fund balances)
- 2015 Projected year End Results
- 2016 Proposed Budget

The 2016 proposed budget was discussed, and with some minor adjustments, approved and sent forward to the Board of Directors where it received unanimous approval.

*Copies of all financial statements and reports are available to NOIA members and can be obtained by calling the NOIA office.*

President Randall Luthi presented his report on the association's activities and priorities. Issues and areas addressed were:

- Financial/Administrative/Membership
- State/Local Affairs
- Administration/Regulatory/Litigation
- Personnel
- Congressional/Legislative Issues
- NOIA PAC
- Media & Social Media
- Meetings
- Other Activities

Please see full text of his report on Pg. 9.

In his role of nominating Committee Chairs, NOIA Vice Chairman, Kevin McEvoy, Chairman & CEO, of Oceaneering International, proposed that the following NOIA members of the Board of Directors serve on the 2016 Nominating committee.

- Bruce Gresham, President North America, Heerema Marine Contractors U.S., Inc.
- Robert Hobbs, Chief Executive Officer, TGS
- Michael Illanne, Vice President Gulf of Mexico Business Unit, Chevron U.S.A.
- Jeff Platt, President & CEO, Tidewater Inc.

The proposal was unanimously approved.

### MEMBERSHIP COMMITTEE

Committee Chairman, Richard Lunam, Vice President North America Exploration, ConocoPhillips, presented on membership trends over the past four years, membership demographics, membership activity and dues collection.



Kevin McEvoy  
NOIA Vice Chairman,  
Oceaneering International, Inc

## NOIA FALL MEETING REVIEW

Lunam reported that 11 new members have joined the association this year; however these additions have been offset by losses due to the industry downturn. The meeting discussion centered around this challenging year and the focus on member retention.

He reminded attendees of the value of NOIA membership and reinforced the importance of continuing to pursue potential members in addition to retaining our existing members.

*Copies of Mr. Lunam's presentation can be obtained by calling the NOIA office.*

*If you have any prospects for new membership, please contact Franki Stuntz or any member of the NOIA staff at (202) 347-6900*

## PRESIDENT'S REPORT FINANCIAL & ADMINISTRATIVE

Our push is much the same as yours, cut costs and maintain the core mission of the organization. We are focusing our membership efforts on retention, while still attempting to increase the base.

We are monitoring expenses carefully and are committed to ensuring that every dues dollar is spent effectively and for the benefit of members.

*NOIA Contact: Franki Stuntz*

## STATE & LOCAL AFFAIRS

Much of outreach efforts including regulatory/executive branch, congressional, state and media have been directed towards the draft five year plan and enhancing current use of the OCS. Our core mission is access and we have continued our efforts in the Atlantic. The draft

proposed five year leasing plan will be finalized in the next 15 months, and maintaining the proposed Atlantic sale is not a sure thing. The NGOs have more than doubled-down their efforts to prevent a sale – they are well funded and well organized.

We have hosted our members at local Atlantic events and helped with taking Atlantic business leaders to the GOM. We will continue these efforts into next year, and are now being asked to join other trades with paid media and marketing to match the NGO push down the stretch these last 15 months.

*NOIA Contact: Jeff Vorberger*

## ADMINISTRATION, REGULATORY & LITIGATION

We also recognize that increased access means little if our companies can't survive the current oil price depression and thus we have intensified our efforts on proposed regulatory and administrative actions.

We are currently involved in the commenting process, individually and in concert with the other trades, concerning the following pending or proposed regulations: BOPs and well control, Arctic, supplemental bonding and royalty issues.

*NOIA Contacts: Nicolette Nye, Jeff Vorberger, Megan Bel Miller*

## PERSONNEL

Justin Williams has joined the NOIA staff, replacing Robert Myers. Justin is our social media, presentations, website and publication production specialist, and also staffs the Public Affairs and Education Committee.



*Richard Lunam,  
Membership Committee  
Chairman,  
ConocoPhillips*





## **PRESIDENT'S REPORT**

### **CONGRESSIONAL & LEGISLATIVE ISSUES**

With the new challenges that our industry is facing, it is more important than ever to ensure that our industry maintains and strengthens our relationships on Capitol Hill. Senate Energy Committee Chairman Lisa Murkowski has moved legislation through her committee that will lift the crude oil export ban, as well as mandate offshore lease sales in new areas of the OCS.

The House has also moved forward on legislation to lift the crude export ban. As the Obama Administration wraps up its final years in office and focuses on creating a legacy, it is critical that both chambers of Congress are armed with an arsenal of facts to rebut false claims about our industry and provide oversight over a potential regulatory assault on our industry.

NOIA staff continues to facilitate Congressional offshore trips to the Gulf for Members to see operations first-hand. These trips are invaluable in helping to educate elected officials and policy makers on the importance of our industry to the nation, as well as the challenges industry faces with regulations and other federal policies. This year alone, about 20 members of Congress from around the country have attended offshore trips. Cobalt and Statoil have hosted recent trips.

In addition to the “biggest” oil and gas issue on the Hill right now, i.e. the crude oil export ban, a few additional issues that warrant our attention:

#### **TAX REFORM**

The Obama Administration has already proposed – yet again – billions of dollars in new tax increases on the industry as part of the President's proposed budget for FY16. We will continue working with the tax-writing committees

in Congress to explain why industry tax provisions are not “loopholes.”

#### **REGULATORY & OVERSIGHT**

NOIA staff continues to work with our fellow trade associations and member companies to educate Members of Congress and build opposition to the components of BSEE's proposed well control rule that would undermine safety and increase risk in the Gulf, as well as unnecessarily impose exorbitant costs on companies.

Also, federal agencies continue to impose new fees for facility inspections and fail to address inefficiencies in the permitting process which raise the costs of doing business in the Gulf. We will continue arming our allies on Capitol Hill with real world stories of how the regulatory cost of doing business is costing real dollars and real jobs, as well as working with Hill offices on comment periods and letters to the agencies.

*NOIA Contact: Megan Bel Miller*

#### **FIVE YEAR PLAN**

The Department of the Interior has proposed only one Atlantic lease sale (in 2021) for the next Five Year Program. Our key allies on Capitol Hill are working diligently to keep that lease sale in the final Program, and are also proposing legislation to require that the Program include more Atlantic lease sales and that they occur earlier in the Program.

#### **NOIA PAC**

Last year, NOIA PAC supported a record number of candidates and received a record number of donations. In fact, we had more than a 90% success rate last November with NOIAPAC-backed candidates. In 2014, NOIAPAC received about \$140,000 in donations and distributed nearly \$200,000 to about 100 House and Sen-

## PRESIDENT'S REPORT

ate candidates. Forty-nine NOIA members donated to the PAC in 2014.

While we had a record year in 2014, and a record cycle for the last election cycle, we accomplished this with only about 17 percent of NOIA member companies participating in the PAC. So far in 2015, through the generosity of our members, NOIAPAC has raised just over \$100,000. The PAC has distributed about \$70,000 to supporters. The current balance in the PAC is approximately \$45,000. It is important that we replenish our PAC and continue to increase member participation in the PAC.

*NOIA Contact: Megan Bel Miller*

## GOVERNMENT AFFAIRS COMMITTEE

The Government Affairs Committee (along with the Board of Directors) leads participation in the fly in and contacts for Congressional, State and local contacts, i.e., business groups, chamber of commerce, etc.

In addition, we sponsor eight Legislative Strategy Meetings during the year for the Government Affairs representatives of many energy related companies who are based in Washington, DC.

*NOIA Contacts: Jeff Vorberger, Megan Bel Miller*

## COMMUNICATIONS

Since our last Fall Meeting, we have issued 32 press releases and responded to over 40 media inquiries and requests for interviews. NOIA staff and members have authored and placed 24 op-eds in national, regional and local print or online media outlets. We sent out 48 Washington Updates, our weekly electronic member newsletter.

*NOIA Contact: Nicolette Nye*

## PRESENTATIONS

NOIA staff made 23 presentations at various conferences ranging from OTC to regional and local workshops on offshore issues.

*NOIA Contact: Justin Williams*

## SOCIAL MEDIA

We continue to host and update our microsite ([www.tapoffshoreenergy.com](http://www.tapoffshoreenergy.com)) which we launched in conjunction with our "Offshore Atlantic Energy Economic Study" in 2014. The site features animated videos that NOIA produced along with all three sections of the study – Atlantic, Eastern Gulf and Pacific -- and "mini" social infographics for use on social media, where our following continues to grow. We reached over 200,000 views on Facebook and 160,000 views on Twitter. NOIA also has more than 1,300 Facebook likes and 1,050 Twitter followers.

*NOIA Contact: Justin Williams*

## MEETINGS

During the Fall Meeting, NOIA President Randall Luthi hosted an Allied Trades coordination dinner. API, COS, IAGC and LMOGA, were all represented.

We have scheduled a Membership Committee / Board Meeting for January 26, 2016 in Houston, Texas.

*NOIA Contact: Ann Chapman*



**Copies of all presentations mentioned in this report and pictures are available on the NOIA member's section of the website at [noia.org](http://noia.org)**

# NOIA FALL MEETING: OCTOBER 7-9 SCOTTSDALE, AZ



*Richard Lunam, ConocoPhillips; Lanis Belaire, Pharma Safe;  
Erik Bartsch, Shell Energy Resources*



*Felipe Bayon, BP; Randall Luthi, NOIA; Larry Thomas, BP*



*Ann Buckel Meche, Gulf Island Fabrication;  
Ingela & Chris Barton, Wood Group Mustang;  
Kirk Meche, Gulf Island Fabrication*



*Bob & Sharon Abendschein, Anadarko Petroleum Corporation*



*Jim Wicklund, Credit-Suisse; John Rynd, Hercules Offshore*



*Kirk & Ann Meche, Gulf Island Fabrication*

## NOIA FALL MEETING: OCTOBER 7-9 SCOTTSDALE, AZ



*Craig Broussard, Subsea 7; Steve Roussel, Offshore Energy Services; Bruce Gresham, Heerema Marine Contractors U.S.*



*Mark Meunier, Kiewit; Monika & David Lim, Exmar Offshore; Matt Sellers, Kiewit; Kimberly Meunier, Kiewit*



*Cherie & Joe Hoepfl, PPHB*



*Chris Orth, Tidewater Inc.; Albert Brown, Red Willow Production Co.; Sandra Mourton, Offshore Energy Center*



*George & Rootie Foster, Foster Marketing*



*Galen & Kathy Cobb, Halliburton; NOIA Chairman Cindy Taylor & Allen Taylor, Oil States International*

# NOIA FALL MEETING: OCTOBER 7-9 SCOTTSDALE, AZ



*Jeff Platt, Tidewater Inc.; Maria & Kevin McEvoy, Oceaneering International; Bill Kuzmich, Pegsystems*



*Matt Ralls, Rowan Companies; Nick Swyka, Simmons & Company International; All Gonsoulin, PHI*



*Jamie & Bobby Hillin, T-Rex Engineering & Construction; Bill New, New Industries*



*John Rynd, Hercules Offshore; David & Claire de Roode, Lockton Marine & Energy; Sandra Mourton, Offshore Energy Center*



*Ronnie & Gayle Hanks, GATE, Inc.; Robert Gwinn, Harvey Gulf International Marine; Greg & Peggy Rhodes, Subsea 7*



*Peter & Nancy Finstad, Aries Marine Corporation; Court Ramsay, Aries Marine Corporation*

## NOIA FALL MEETING: OCTOBER 7-9 SCOTTSDALE, AZ



*Kenny & Neice Lang, Ridgewood Energy Company;  
Jamie Vazquez, W&T Offshore*



*Mitzi Alario, Sea Tran Marine; Erik Oswald ExxonMobil  
Exploration Co.*



*Chris Orth, Tidewater Inc.; Rob Saltiel, Atwood Oceanics*



*Tobi & Mike McCauley, Arena Offshore*



*John Sweeney, Clean Gulf Associates; Jill Sweeney, Shell;  
Kirk & Brenda Headley, AMPOL; Ann & Kent Satterlee, Shell*



*Peter Laborde, Laborde Marine Management;  
Bruce Ross, OFS Energy Fund; Jim Wicklund, Credit-Suisse;  
Beau Blake, Blake International Rigts*

# NOIA FALL MEETING: OCTOBER 7-9 SCOTTSDALE, AZ



*Bruce & Sandi Gresham, Heerema Marina Contractors;  
Richard & Maggie Williams, Fugro*



*Gabriel Osorio, Ecopetrol Americas; Dave Massey, The Reach Group;  
Dianna Osorio, Ecopetrol Americas*



*Bobby Gauthier, Gauthier's; Rob Saltiel, Atwood Oceanics;  
Garrett Gauthier, Gauthier's; Randy Vines, Freeport-McMoRan  
Oil & Gas; Cmdr. Keith Lippold, USN (Ret.)*



*Dave Welch, Stone Energy Corporation;  
Gary Carlson, Preng & Associates*



*Dick & Sherri Alario, Key Energy Services*

**Save the Date:  
NOIA 2016  
Annual Meeting  
April 20-22  
The Ritz Carlton  
Washington, DC**